

iWay Product Innovations

2011 Midyear Review / Technical Roadmap

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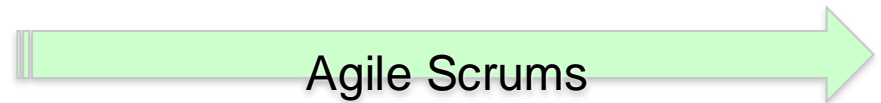
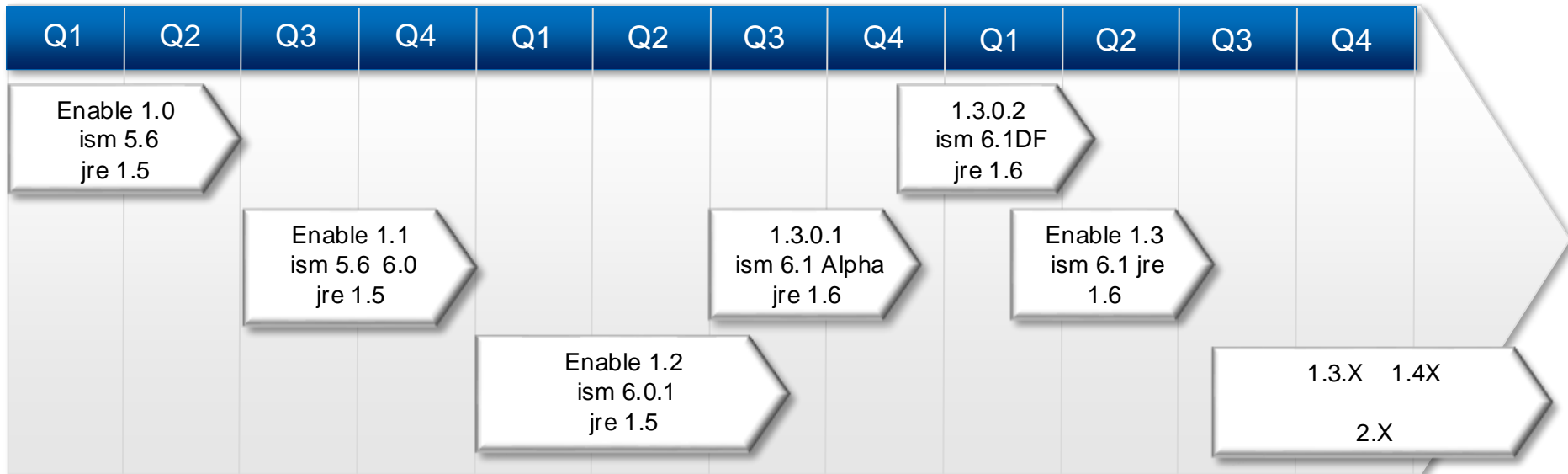
Timeline

Sep 2008 Gartner Event Processing Summit
Oct 2008 Research And Development Starts

2009

2010

2011



4 Sprints Completed. Training Completed.
Scrum Methodology Confirmed, Tools acquired / validated.

Enable 1.3 Delivery on Target for July 4th 2011

Things Still Under Consideration in 2011

■ Architectural

- My Enable
- Metadata Integration
- Policy Management
- Identity Management

■ Product Merge

(remove redundancies)

- Enable + iRules
- Enable + BAM
- XML Archive

■ Trends/Business



Zeitgeist – The Spirit of Now

- Agile
- Cloud / Spring
- Mobile
- Data Science

■ Productization

- Demos, Doc, Best Practices
- Packaging
- Marketing

Mobile Devices


- Web Design for all Mobile Platforms
 - Platform/Browser Specific
 - Update All Visualizations
 - HTML5  
- Native apps support
 - Indirectly: Social
 - Directly: MyEnable app




Events ▾ Dashboard ▾ Rules Engine ▾ Integration ▾ Settings ▾ About iWay Software

MyEnable

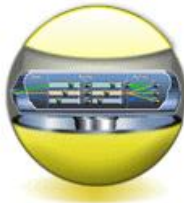
Enable Search




Events



Dashboards



Rules



Integration

Identity Management: Domains



Spring / SpringSource / Cloud

SaaS, PaaS,
IaaS, STaaS

EMC ⁽¹⁶⁾

VMWare ⁽³⁾

SpringSource

iWay Software

Information Builders

Data Science is Information Building

- Data Acquisition
 - Social Media, Feeds
 - Web Crawlers
 - Internal Data Sources
- Data Cleansing
 - Scrubbing
 - Proper ETL Queries
 - Key-Value pairs etc
- Data Modeling
 - Interpret using Analytics
 - Multivariate statistics
 - NLP, Machine Learning
- Data Visualization
 - Presentation
 - Communication
- Data Semantics
 - Translate to Information
 - Answer Business Questions

Data Science is Information Builders

